



AP : SONY Sales Performance 26/04/2026 9:06 AM

MTD Sales
103.83 L

Brand Share %
20.32 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	83.28	17.53 %
Home-The	20.55	57.24 %
Total	103.83	20.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.13	23.50 %
VIJAYAWADA-01	41.70	16.90 %
Total	103.83	20.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.16	21.13 %
Home-The	9.98	56.80 %
Total	62.13	23.50 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.17	15.56 %
CTO1	1.52	10.30 %
KNL1	1.40	13.56 %
RCY1	1.30	16.43 %
NDL1	1.14	19.24 %
TPI1	0.99	14.28 %
DHN1	0.98	13.51 %
NLR1	0.90	12.17 %
PGR1	0.79	14.98 %
VKI1	0.78	11.80 %
PUT1	0.78	10.66 %
SPE1	0.77	10.69 %
KAR1	0.76	9.13 %
RJP1	0.65	7.92 %
PDT1	0.61	8.68 %
PIL1	0.59	8.15 %
TPY1	0.42	4.33 %
MPL1	0.33	4.86 %
BVL1	0.26	5.32 %
NYP1	0.20	3.51 %
Total	62.13	23.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	31.12	13.63 %
Home-The	10.57	57.65 %
Total	41.70	16.90 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.22	19.69 %
BVR1	1.62	10.48 %
TDD1	1.54	18.64 %
TEL1	1.34	14.63 %
OGL1	1.04	13.01 %
PNR1	0.97	20.02 %
JPT1	0.91	19.28 %
NZV1	0.83	18.04 %
RMV1	0.83	13.50 %
NRT1	0.78	16.16 %
RAL1	0.71	12.25 %
TNI1	0.65	14.06 %
CKT1	0.63	13.66 %
VJW5	0.52	20.12 %
VKN1	0.52	6.01 %
GDV1	0.52	11.65 %
ELU1	0.48	6.61 %
VJW2	0.20	3.85 %
JGG1	0.20	7.83 %
VJW4	0.14	3.22 %
BPP1	0.13	2.93 %
PAP1	0.13	2.44 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	41.70	16.90 %