

MTD Sales
108.16 L

Brand Share %
19.93 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	94.61	18.52 %
Home-The	13.54	42.25 %
Total	108.16	19.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.26	22.23 %
VIJAYAWADA-01	47.90	17.63 %
Total	108.16	19.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.91	20.71 %
Home-The	7.35	46.94 %
Total	60.26	22.23 %

Branch *	MTD Sales L	Brand Share %
ADI1	1.62	15.65 %
KVL1	1.47	15.36 %
RJP1	1.40	18.29 %
GTL1	0.97	17.82 %
MPL1	0.84	9.95 %
KDA1	0.84	13.26 %
SPE1	0.80	8.74 %
RCY1	0.66	12.97 %
PGR1	0.39	7.28 %
DHN1	0.39	5.68 %
KOU1	0.34	7.54 %
PUT1	0.33	4.92 %
PIL1	0.32	4.74 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
Total	60.26	22.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	41.71	16.33 %
Home-The	6.20	37.78 %
Total	47.90	17.63 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.23	18.17 %
CRL1	1.68	16.97 %
NPR1	1.06	13.63 %
PAP1	0.81	12.76 %
BPP1	0.64	11.51 %
JPT1	0.59	8.96 %
DPE1	0.54	14.42 %
VJW5	0.49	10.22 %
TNI1	0.35	6.45 %
RAL1	0.32	6.34 %
TVU1	0.27	5.05 %
VKN1	0.24	2.63 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	47.90	17.63 %