

MTD Sales
413.80 L

Brand Share %
30.48 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	355.31	28.08 %
Home-The	58.49	63.23 %
Total	413.80	30.48 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	212.73	30.30 %
VIJAYAWADA-01	201.07	30.66 %
Total	413.80	30.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	186.63	28.44 %
Home-The	26.10	57.15 %
Total	212.73	30.30 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.38	28.15 %
PIL1	8.81	25.26 %
TPY1	5.25	20.29 %
TP11	4.09	17.96 %
PMR1	3.60	17.15 %
RJP1	3.02	20.26 %
DHN1	2.89	13.56 %
PDT1	2.89	11.27 %
VKI1	2.67	19.56 %
BVL1	2.50	23.14 %
SPE1	1.99	11.16 %
MPL1	1.93	10.34 %
NYP1	1.45	11.84 %
KOU1	1.08	8.05 %
GTL1	1.07	10.08 %
RCY1	1.05	6.51 %
PUT1	0.97	5.91 %
PGR1	0.32	1.94 %
Total	212.73	30.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	168.68	27.70 %
Home-The	32.39	69.15 %
Total	201.07	30.66 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	27.55 %
CRL1	4.69	16.70 %
OGL1	4.16	20.35 %
TVU1	4.02	22.92 %
TEL1	3.51	21.87 %
PAP1	3.48	21.53 %
PPM1	3.34	29.71 %
RAL1	3.24	25.36 %
KND1	2.96	22.70 %
PRL1	2.93	25.14 %
VKN1	2.64	18.80 %
JPT1	2.52	14.19 %
VJW4	2.41	22.09 %
AMP1	2.21	20.83 %
GDV1	2.14	28.00 %
JGG1	2.02	20.74 %
VUY1	1.96	24.99 %
GVM1	1.83	16.96 %
DPE1	1.78	17.82 %
CKT1	1.57	10.60 %
BPP1	1.52	17.76 %
GNT2	0.72	5.72 %
VJW5	0.58	6.92 %
MTM1	0.35	4.45 %
PNR1	0.33	4.23 %
Total	201.07	30.66 %