

MTD Sales
108.68 L

Brand Share %
21.82 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.82 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	87.14	19.09 %
Home-The	21.53	51.84 %
Total	108.68	21.82 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	57.32	22.06 %
TIRUPATI-01	51.35	21.56 %
Total	108.68	21.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.23	18.68 %
Home-The	13.09	56.69 %
Total	57.32	22.06 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.32	15.00 %
PAP1	1.22	13.66 %
GDV1	0.82	18.32 %
CKT1	0.63	11.51 %
VJW5	0.60	21.80 %
KDR1	0.55	17.05 %
DPE1	0.54	14.85 %
TVU1	0.51	7.56 %
RAL1	0.49	8.70 %
VJW2	0.47	18.14 %
TNI1	0.46	5.58 %
JPT1	0.45	7.38 %
VUY1	0.32	11.75 %
CRL1	0.29	4.17 %
VJW4	0.09	1.53 %
GNT2		0.00 %
GVM1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
Total	57.32	22.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.91	19.53 %
Home-The	8.44	45.77 %
Total	51.35	21.56 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.10	21.25 %
NDL1	2.22	20.64 %
VKI1	1.52	20.00 %
RJP1	1.41	15.91 %
TPY1	1.30	12.62 %
DHN1	1.13	13.03 %
PDT1	0.92	7.27 %
MPL1	0.90	10.42 %
NLR1	0.85	15.39 %
PMR1	0.76	11.95 %
RCY1	0.70	5.88 %
TPI1	0.52	7.43 %
PUT1	0.34	11.17 %
PIL1	0.33	6.45 %
GTL1	0.19	4.34 %
KOU1		0.00 %
SPE1		0.00 %
Total	51.35	21.56 %