



# AP : SONY Sales Performance 25/05/2026 9:06 AM

MTD Sales  
89.57 L

Brand Share %  
17.51 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	75.52	15.78 %
Home-The	14.05	42.80 %
Total	89.57	17.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	49.02	18.17 %
VIJAYAWADA-01	40.55	16.78 %
Total	89.57	17.51 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	43.12	16.95 %
Home-The	5.90	38.32 %
Total	49.02	18.17 %

Branch *	MTD Sales L	Brand Share %
KNL1	2.36	14.58 %
TPY2	2.06	8.97 %
KVL1	1.23	16.67 %
DHN1	1.13	16.27 %
MPL1	1.01	10.04 %
RJP1	0.93	16.53 %
PGR1	0.79	14.71 %
TPI1	0.65	8.12 %
CTO1	0.64	4.67 %
KOU1	0.42	6.19 %
KAR1	0.26	3.46 %
TPY1	0.15	4.53 %
PDT1	0.08	0.89 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	49.02	18.17 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	32.40	14.45 %
Home-The	8.15	46.75 %
<b>Total</b>	<b>40.55</b>	<b>16.78 %</b>

Branch *	MTD Sales L	Brand Share %
TVU1	1.71	16.98 %
PAP1	1.19	9.49 %
PRL1	0.92	14.78 %
ELU1	0.81	15.17 %
OGL1	0.68	7.07 %
NPR1	0.66	12.34 %
GDV1	0.64	11.67 %
TNI1	0.64	8.07 %
JGG1	0.54	15.16 %
CRL1	0.52	4.02 %
NRT1	0.38	7.32 %
RAL1	0.37	5.13 %
CKT1	0.13	2.81 %
DPE1	0.13	4.15 %
BPP1		0.00 %
GVM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>40.55</b>	<b>16.78 %</b>