

MTD Sales  
96.87 L

Brand Share %  
20.17 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	76.88	17.25 %
Home-The	19.99	57.94 %
Total	96.87	20.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	59.61	23.69 %
VIJAYAWADA-01	37.25	16.30 %
Total	96.87	20.17 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	50.01	21.31 %
Home-The	9.60	56.47 %
Total	59.61	23.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.17	16.13 %
KNL1	1.40	14.23 %
RCY1	1.30	17.25 %
NDL1	1.14	19.68 %
TPI1	0.99	14.58 %
DHN1	0.98	13.51 %
NLR1	0.90	15.24 %
CTO1	0.87	6.39 %
PGR1	0.79	15.71 %
VKI1	0.78	11.87 %
PUT1	0.78	11.20 %
SPE1	0.77	10.69 %
KAR1	0.76	9.62 %
RJP1	0.65	8.58 %
PDT1	0.61	8.80 %
PIL1	0.59	8.77 %
TPY1	0.42	4.81 %
MPL1	0.33	4.98 %
NYP1	0.20	3.77 %
BVL1	0.14	2.96 %
Total	59.61	23.69 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	26.87	12.73 %
Home-The	10.39	59.37 %
<b>Total</b>	<b>37.25</b>	<b>16.30 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	16.16 %
BVR1	1.62	10.87 %
TDD1	1.54	18.86 %
TEL1	1.34	15.73 %
OGL1	1.04	13.20 %
NZV1	0.83	18.72 %
RMV1	0.83	13.76 %
NRT1	0.78	16.16 %
RAL1	0.71	12.25 %
TNI1	0.65	14.06 %
CKT1	0.63	14.09 %
VJW5	0.52	20.12 %
VKN1	0.52	6.46 %
GDV1	0.52	11.96 %
ELU1	0.48	6.61 %
VJW2	0.20	3.85 %
JGG1	0.20	8.79 %
VJW4	0.14	3.22 %
BPP1	0.13	3.20 %
PAP1	0.13	2.64 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>37.25</b>	<b>16.30 %</b>