



AP : SONY Sales Performance 25/03/2026 9:06 AM

MTD Sales
114.93 L

Brand Share %
22.41 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	96.42	20.31 %
Home-The	18.51	48.78 %
Total	114.93	22.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.93	25.49 %
VIJAYAWADA-01	50.00	19.38 %
Total	114.93	22.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	57.16	23.89 %
Home-The	7.77	49.92 %
Total	64.93	25.49 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.94	20.63 %
CTO1	2.74	15.57 %
KAR1	1.73	19.10 %
SPE1	1.49	15.52 %
PUT1	1.25	17.74 %
NDL1	1.11	16.39 %
DHN1	1.11	16.10 %
NYP1	1.01	13.83 %
VKI1	0.99	16.22 %
KNL1	0.97	13.92 %
BVL1	0.85	19.98 %
RJP1	0.72	8.06 %
PGR1	0.55	8.87 %
PDT1	0.46	3.83 %
TPI1	0.44	7.54 %
KOU1	0.38	11.42 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	64.93	25.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	39.26	16.66 %
Home-The	10.74	47.99 %
Total	50.00	19.38 %

Branch *	MTD Sales L	Brand Share %
CRL1	3.17	21.79 %
RMV1	2.24	21.65 %
TVU1	1.80	20.82 %
ELU1	1.34	14.46 %
VJW1	1.29	10.15 %
PPM1	1.20	21.31 %
MTM1	0.86	17.05 %
OGL1	0.70	7.78 %
PAP1	0.61	11.85 %
GDV1	0.61	12.40 %
AMP1	0.56	17.57 %
VJW2	0.47	13.14 %
VJW5	0.40	7.73 %
TNI1	0.31	5.01 %
PRL1	0.29	3.37 %
TEL1	0.25	3.22 %
VUY1	0.23	6.87 %
RAL1	0.13	1.89 %
JGG1	0.12	4.05 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	50.00	19.38 %