

MTD Sales
103.65 L

Brand Share %
19.70 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	90.34	18.26 %
Home-The	13.30	42.43 %
Total	103.65	19.70 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.84	22.04 %
VIJAYAWADA-01	45.81	17.38 %
Total	103.65	19.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	50.49	20.46 %
Home-The	7.35	47.28 %
Total	57.84	22.04 %

Branch *	MTD Sales L	Brand Share %
ADI1	1.62	15.65 %
KVL1	1.47	15.36 %
RJP1	1.40	18.29 %
GTL1	0.97	17.82 %
MPL1	0.84	10.38 %
KDA1	0.84	13.26 %
SPE1	0.80	9.49 %
RCY1	0.66	14.58 %
PGR1	0.39	7.28 %
DHN1	0.39	6.23 %
KOU1	0.34	7.69 %
PUT1	0.33	4.97 %
PIL1	0.32	4.61 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
Total	57.84	22.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	39.86	16.08 %
Home-The	5.95	37.66 %
Total	45.81	17.38 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.68	16.97 %
VJW1	1.24	11.15 %
NPR1	0.93	12.20 %
BPP1	0.64	12.02 %
JPT1	0.59	10.03 %
DPE1	0.54	14.42 %
PAP1	0.49	8.25 %
VJW5	0.49	10.22 %
AMP1	0.38	17.70 %
TNI1	0.35	6.45 %
RAL1	0.32	6.34 %
TVU1	0.27	5.05 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	45.81	17.38 %