

MTD Sales
407.93 L

Brand Share %
30.72 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	350.58	28.34 %
Home-The	57.35	63.25 %
Total	407.93	30.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	209.69	30.62 %
VIJAYAWADA-01	198.24	30.82 %
Total	407.93	30.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	183.93	28.75 %
Home-The	25.76	57.28 %
Total	209.69	30.62 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.38	28.73 %
PIL1	8.81	25.93 %
KVL1	6.05	29.94 %
TPY1	4.73	19.55 %
TPI1	4.09	17.96 %
PMR1	3.60	17.86 %
RJP1	3.02	20.72 %
DHN1	2.89	13.94 %
PDT1	2.89	11.95 %
VKI1	2.67	19.65 %
BVL1	2.50	24.65 %
SPE1	1.99	11.16 %
MPL1	1.93	10.41 %
NYP1	1.45	11.96 %
KOU1	1.08	8.51 %
GTL1	1.07	10.14 %
RCY1	1.05	6.91 %
PUT1	0.97	6.25 %
PGR1	0.32	1.99 %
Total	209.69	30.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	166.65	27.89 %
Home-The	31.59	69.13 %
Total	198.24	30.82 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	27.90 %
RMV1	5.54	30.43 %
CRL1	4.69	16.70 %
OGL1	4.16	20.35 %
TVU1	4.02	22.92 %
PAP1	3.48	21.98 %
TEL1	3.40	22.26 %
PPM1	3.34	29.71 %
RAL1	3.24	25.36 %
KND1	2.96	23.12 %
PRL1	2.82	24.44 %
VKN1	2.64	19.96 %
JPT1	2.52	14.37 %
VJW4	2.41	22.09 %
AMP1	2.21	21.40 %
GDV1	2.14	28.81 %
JGG1	2.02	20.74 %
VUY1	1.96	24.99 %
GVM1	1.83	17.45 %
DPE1	1.78	17.92 %
CKT1	1.57	10.66 %
BPP1	1.52	18.51 %
GNT2	0.72	5.85 %
VJW5	0.58	7.10 %
MTM1	0.35	4.71 %
PNR1	0.33	4.23 %
Total	198.24	30.82 %