

MTD Sales
74.38 L

Brand Share %
16.05 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	55.12	13.04 %
Home-The	19.26	47.14 %
Total	74.38	16.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.81	16.73 %
VIJAYAWADA-01	36.57	15.40 %
Total	74.38	16.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	28.50	13.84 %
Home-The	9.31	46.35 %
Total	37.81	16.73 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.76	15.68 %
PDT1	1.17	15.52 %
KNL1	1.00	10.35 %
PMR1	0.95	15.31 %
RJP1	0.92	14.41 %
NLR1	0.83	9.48 %
KOU1	0.67	12.44 %
VKI1	0.52	8.95 %
MPL1	0.52	9.09 %
KHT1	0.48	7.64 %
KAR1	0.42	5.56 %
TPY1	0.32	5.39 %
RCY1	0.25	3.10 %
DHN1	0.24	3.32 %
BVL1	0.21	3.73 %
PUT1	0.13	3.44 %
NDL1	0.13	1.92 %
TPI1	0.13	2.15 %
KDR1	0.12	4.24 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	37.81	16.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	26.62	12.29 %
Home-The	9.95	47.90 %
Total	36.57	15.40 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.17	9.70 %
CKT1	0.64	11.81 %
DPE1	0.39	8.99 %
JGG1	0.37	9.17 %
JPT1	0.27	10.44 %
PPM1	0.25	7.92 %
PRL1	0.19	2.61 %
VJW5	0.19	7.87 %
TDD1	0.14	2.87 %
NRT1	0.13	1.16 %
CRL1	0.08	0.98 %
GVM1	0.08	1.94 %
PNR1	0.08	4.36 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
VKN1	-0.39	-12.19 %
Total	36.57	15.40 %