

MTD Sales
76.06 L

Brand Share %
18.94 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.14	16.12 %
Home-The	16.92	48.82 %
Total	76.06	18.94 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.22	21.19 %
VIJAYAWADA-01	34.84	16.83 %
Total	76.06	18.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.09	19.09 %
Home-The	7.14	44.73 %
Total	41.22	21.19 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.01	16.63 %
DHN1	1.02	13.73 %
PDT1	0.92	9.50 %
MPL1	0.90	11.89 %
NLR1	0.85	18.94 %
TPY1	0.79	11.77 %
PMR1	0.76	13.78 %
RCY1	0.70	6.29 %
VKI1	0.69	10.21 %
RJP1	0.66	12.30 %
PUT1	0.34	12.84 %
PIL1	0.33	6.52 %
GTL1	0.19	5.40 %
KOU1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	41.22	21.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	25.05	13.31 %
Home-The	9.79	52.30 %
Total	34.84	16.83 %

Branch *	MTD Sales L	Brand Share %
PAP1	1.22	15.04 %
NRT1	0.98	12.30 %
GDV1	0.65	14.97 %
CKT1	0.63	12.63 %
KND1	0.54	4.22 %
DPE1	0.54	16.54 %
PRL1	0.49	16.49 %
RAL1	0.49	9.86 %
VUY1	0.32	13.75 %
CRL1	0.29	5.17 %
TEL1	0.22	3.20 %
AMP1	0.21	16.06 %
TVU1	0.21	3.83 %
VJW2	0.14	8.35 %
JPT1	0.14	3.03 %
GNT2		0.00 %
GVM1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VJW4	-0.21	-3.79 %
Total	34.84	16.83 %