

MTD Sales
114.27 L

Brand Share %
25.04 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	96.63	22.97 %
Home-The	17.63	49.41 %
Total	114.27	25.04 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	65.75	27.25 %
VIJAYAWADA-01	48.51	22.56 %
Total	114.27	25.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	58.07	25.76 %
Home-The	7.68	48.32 %
Total	65.75	27.25 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.34	24.56 %
ADI1	2.62	21.26 %
PMR1	2.53	24.93 %
KNL1	1.39	15.52 %
NYP1	1.25	15.12 %
PGR1	1.23	18.83 %
GTL1	1.20	20.40 %
DHN1	1.13	19.13 %
PDT1	1.00	12.72 %
SPE1	0.95	14.98 %
MPL1	0.91	8.03 %
RJP1	0.89	14.91 %
RCY1	0.70	13.01 %
BVL1	0.54	19.56 %
KOU1	0.41	7.42 %
PUT1	0.38	4.54 %
TPI1		0.00 %
TPY1		0.00 %
Total	65.75	27.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	38.56	19.76 %
Home-The	9.95	50.28 %
Total	48.51	22.56 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.96	24.22 %
RAL1	1.87	24.91 %
CKT1	1.71	23.33 %
JPT1	1.43	24.05 %
TDD1	1.12	21.28 %
OGL1	1.11	14.74 %
PPM1	0.93	15.16 %
VJW1	0.87	6.90 %
GVM1	0.86	15.35 %
VJW5	0.79	16.64 %
ELU1	0.77	9.11 %
PRL1	0.76	18.53 %
VJW4	0.71	15.43 %
DPE1	0.61	11.96 %
KND1	0.60	15.51 %
NRT1	0.54	7.49 %
AMP1	0.42	15.77 %
PAP1	0.36	8.06 %
MTM1	0.26	8.41 %
BPP1	0.14	7.84 %
CRL1	0.12	1.96 %
GNT2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	48.51	22.56 %