



# AP : SONY Sales Performance 24/04/2026 9:06 AM

MTD Sales  
93.96 L

Brand Share %  
20.13 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.89	17.28 %
Home-The	19.07	57.48 %
Total	93.96	20.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.77	23.61 %
VIJAYAWADA-01	36.19	16.30 %
Total	93.96	20.13 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	48.63	21.31 %
Home-The	9.13	55.80 %
Total	57.77	23.61 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.17	16.88 %
KNL1	1.40	14.54 %
RCY1	1.30	17.25 %
TPI1	0.99	15.92 %
DHN1	0.98	13.74 %
NLR1	0.90	15.24 %
PGR1	0.79	15.71 %
VKI1	0.78	12.06 %
PUT1	0.78	11.66 %
SPE1	0.77	10.69 %
KAR1	0.76	9.95 %
CTO1	0.66	4.96 %
PDT1	0.61	8.80 %
PIL1	0.59	9.48 %
NDL1	0.54	10.59 %
RJP1	0.52	7.03 %
TPY1	0.42	5.02 %
MPL1	0.33	5.39 %
NYP1	0.20	3.97 %
BVL1	0.14	2.96 %
Total	57.77	23.61 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	26.25	12.79 %
Home-The	9.94	59.12 %
<b>Total</b>	<b>36.19</b>	<b>16.30 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	16.99 %
BVR1	1.62	10.87 %
TDD1	1.54	19.40 %
TEL1	1.34	16.26 %
OGL1	1.04	13.20 %
NZV1	0.83	18.72 %
RMV1	0.83	14.47 %
NRT1	0.78	17.72 %
RAL1	0.71	12.25 %
TNI1	0.65	14.06 %
VKN1	0.52	6.46 %
GDV1	0.52	12.08 %
CKT1	0.50	12.75 %
ELU1	0.48	6.70 %
VJW2	0.20	4.24 %
VJW4	0.14	3.22 %
BPP1	0.13	3.33 %
PAP1	0.13	2.92 %
JGG1	0.08	3.73 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>36.19</b>	<b>16.30 %</b>