



# AP : SONY Sales Performance 24/03/2026 9:06 AM

MTD Sales  
112.65 L

Brand Share %  
22.49 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	94.28	20.30 %
Home-The	18.37	50.13 %
Total	112.65	22.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.62	25.86 %
VIJAYAWADA-01	48.03	19.13 %
Total	112.65	22.49 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	56.85	24.24 %
Home-The	7.77	50.77 %
Total	64.62	25.86 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.94	20.63 %
CTO1	2.74	15.57 %
KAR1	1.73	19.10 %
SPE1	1.49	16.22 %
PUT1	1.25	18.76 %
NDL1	1.11	16.78 %
DHN1	1.11	16.10 %
NYP1	1.01	14.60 %
VKI1	0.99	16.22 %
KNL1	0.97	14.48 %
BVL1	0.85	19.98 %
RJP1	0.72	8.32 %
PGR1	0.55	9.01 %
PDT1	0.46	3.92 %
TPI1	0.44	7.54 %
KOU1	0.38	11.42 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	64.62	25.86 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	37.44	16.29 %
Home-The	10.60	49.67 %
<b>Total</b>	<b>48.03</b>	<b>19.13 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	2.70	19.34 %
RMV1	1.91	19.03 %
TVU1	1.80	21.06 %
ELU1	1.34	14.46 %
VJW1	1.29	10.15 %
PPM1	1.20	21.68 %
MTM1	0.86	17.90 %
PAP1	0.61	12.37 %
GDV1	0.61	12.92 %
AMP1	0.56	18.21 %
VJW5	0.40	8.16 %
TNI1	0.31	5.08 %
PRL1	0.29	3.37 %
TEL1	0.25	3.43 %
VUY1	0.23	6.87 %
RAL1	0.13	1.89 %
JGG1	0.12	4.23 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
<b>Total</b>	<b>48.03</b>	<b>19.13 %</b>