

MTD Sales
98.38 L

Brand Share %
19.45 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	86.48	18.15 %
Home-The	11.91	40.72 %
Total	98.38	19.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.40	21.69 %
VIJAYAWADA-01	43.99	17.26 %
Total	98.38	19.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	48.25	20.38 %
Home-The	6.15	43.91 %
Total	54.40	21.69 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.60	15.99 %
KVL1	1.47	15.36 %
RJP1	1.40	18.29 %
ADI1	1.31	13.66 %
GTL1	0.97	18.68 %
MPL1	0.84	10.66 %
KDA1	0.84	14.31 %
RCY1	0.66	14.58 %
PGR1	0.39	7.28 %
KOU1	0.34	7.69 %
PUT1	0.33	4.97 %
SPE1	0.33	4.54 %
PIL1	0.32	4.61 %
DHN1	0.28	4.48 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
Total	54.40	21.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	38.23	15.95 %
Home-The	5.76	37.78 %
Total	43.99	17.26 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.68	17.52 %
VJW1	1.24	11.68 %
NPR1	0.93	12.93 %
BPP1	0.64	13.48 %
JPT1	0.59	10.77 %
DPE1	0.54	15.65 %
PAP1	0.49	8.25 %
TNI1	0.35	6.56 %
RAL1	0.32	6.75 %
TVU1	0.27	5.05 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	43.99	17.26 %