

MTD Sales
400.09 L

Brand Share %
30.73 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.73 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	344.00	28.36 %
Home-The	56.09	62.99 %
Total	400.09	30.73 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	204.44	30.58 %
VIJAYAWADA-01	195.65	30.89 %
Total	400.09	30.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	179.43	28.73 %
Home-The	25.01	56.70 %
Total	204.44	30.58 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.38	29.61 %
PIL1	8.46	25.81 %
KVL1	6.05	30.26 %
TPY1	4.73	20.53 %
TPI1	4.09	18.14 %
PMR1	3.60	17.84 %
RJP1	3.02	21.49 %
DHN1	2.89	14.40 %
PDT1	2.89	12.40 %
VKI1	2.64	19.49 %
BVL1	2.50	25.25 %
SPE1	1.99	11.52 %
MPL1	1.70	9.30 %
NYP1	1.45	12.22 %
KOU1	1.08	8.51 %
GTL1	1.07	10.14 %
RCY1	1.05	7.16 %
PUT1	0.97	6.35 %
PGR1	0.32	1.99 %
Total	204.44	30.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	164.56	27.97 %
Home-The	31.08	69.15 %
Total	195.65	30.89 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	28.42 %
RMV1	5.54	30.43 %
CRL1	4.58	16.85 %
OGL1	4.16	20.95 %
TVU1	3.69	21.46 %
PAP1	3.48	21.98 %
TEL1	3.40	22.60 %
PPM1	3.34	30.51 %
RAL1	3.24	26.88 %
KND1	2.96	23.52 %
PRL1	2.82	25.29 %
VKN1	2.64	19.96 %
JPT1	2.52	14.70 %
VJW4	2.41	22.09 %
AMP1	2.21	21.40 %
GDV1	2.14	28.81 %
JGG1	2.02	20.74 %
GVM1	1.83	17.45 %
VUY1	1.79	23.33 %
DPE1	1.78	17.92 %
CKT1	1.57	10.89 %
BPP1	1.52	18.98 %
GNT2	0.72	6.29 %
VJW5	0.58	7.21 %
MTM1	0.35	4.71 %
PNR1	0.33	4.43 %
Total	195.65	30.89 %