

MTD Sales
56.83 L

Brand Share %
17.07 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	42.92	14.13 %
Home-The	13.91	47.66 %
Total	56.83	17.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.79	19.55 %
VIJAYAWADA-01	25.04	14.71 %
Total	56.83	17.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	25.71	17.26 %
Home-The	6.07	44.45 %
Total	31.79	19.55 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.69	15.83 %
DHN1	0.91	13.39 %
TPY1	0.79	14.09 %
PMR1	0.76	13.78 %
RCY1	0.70	7.02 %
VKI1	0.69	12.19 %
NLR1	0.67	16.95 %
RJP1	0.66	13.24 %
MPL1	0.57	8.34 %
PUT1	0.34	14.52 %
PIL1	0.33	9.30 %
PDT1	0.24	3.25 %
GTL1	0.19	6.37 %
KOU1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	31.79	19.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.20	11.12 %
Home-The	7.84	50.48 %
Total	25.04	14.71 %

Branch *	MTD Sales L	Brand Share %
PAP1	0.74	13.24 %
KND1	0.54	4.26 %
GDV1	0.54	13.94 %
RAL1	0.49	11.51 %
CKT1	0.45	12.24 %
DPE1	0.34	12.25 %
VUY1	0.32	15.43 %
CRL1	0.29	5.90 %
AMP1	0.21	16.06 %
TVU1	0.21	4.59 %
JPT1	0.14	4.45 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VJW4	-0.21	-4.40 %
Total	25.04	14.71 %