



AP : SONY Sales Performance 23/05/2026 9:06 AM

MTD Sales
83.40 L

Brand Share %
17.45 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.14	15.66 %
Home-The	13.26	44.19 %
Total	83.40	17.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	45.08	17.96 %
VIJAYAWADA-01	38.32	16.88 %
Total	83.40	17.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	39.39	16.62 %
Home-The	5.69	40.64 %
Total	45.08	17.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	9.98 %
KNL1	1.95	13.03 %
RCY1	1.14	15.96 %
MPL1	1.01	10.04 %
TPI1	0.65	8.59 %
KOU1	0.42	6.33 %
RJP1	0.40	8.24 %
KAR1	0.26	3.82 %
TPY1	0.15	4.88 %
CTO1	0.12	0.97 %
PDT1	0.08	0.90 %
KDR1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	45.08	17.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.75	14.57 %
Home-The	7.57	47.30 %
Total	38.32	16.88 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.71	17.15 %
PAP1	1.19	10.08 %
PRL1	0.92	14.95 %
RMV1	0.91	15.81 %
ELU1	0.81	16.63 %
NPR1	0.66	13.70 %
TNI1	0.64	8.93 %
OGL1	0.60	6.60 %
JGG1	0.54	15.16 %
CRL1	0.52	4.23 %
NRT1	0.38	8.34 %
RAL1	0.37	5.23 %
CKT1	0.13	2.81 %
DPE1	0.13	4.55 %
BPP1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	38.32	16.88 %