



AP : SONY Sales Performance 23/04/2026 9:07 AM

MTD Sales
88.97 L

Brand Share %
19.72 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.69	16.86 %
Home-The	18.28	57.22 %
Total	88.97	19.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.61	23.21 %
VIJAYAWADA-01	34.36	15.91 %
Total	88.97	19.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	45.81	20.86 %
Home-The	8.80	56.14 %
Total	54.61	23.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.26	13.91 %
KNL1	1.40	15.95 %
RCY1	1.30	18.01 %
TPI1	0.99	16.58 %
DHN1	0.98	14.32 %
NLR1	0.90	15.24 %
PGR1	0.79	15.71 %
PUT1	0.78	12.99 %
SPE1	0.77	10.69 %
KAR1	0.76	9.95 %
CTO1	0.66	5.12 %
PDT1	0.61	9.00 %
PIL1	0.59	9.94 %
NDL1	0.54	11.41 %
RJP1	0.52	7.13 %
TPY1	0.42	5.02 %
VKI1	0.40	6.68 %
MPL1	0.33	5.39 %
NYP1	0.20	3.97 %
BVL1	0.14	3.09 %
Total	54.61	23.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	24.88	12.46 %
Home-The	9.48	58.26 %
Total	34.36	15.91 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	17.21 %
BVR1	1.62	11.24 %
TEL1	1.34	16.47 %
OGL1	0.91	12.71 %
RMV1	0.83	14.47 %
NRT1	0.78	17.72 %
TDD1	0.77	11.33 %
NZV1	0.75	18.26 %
RAL1	0.71	12.56 %
TNI1	0.65	14.24 %
VKN1	0.52	6.67 %
GDV1	0.52	12.08 %
CKT1	0.50	13.22 %
ELU1	0.48	6.85 %
VJW2	0.20	4.24 %
VJW4	0.14	3.22 %
BPP1	0.13	3.71 %
PAP1	0.13	2.99 %
JGG1	0.08	3.73 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	34.36	15.91 %