



AP : SONY Sales Performance 23/03/2026 9:06 AM

MTD Sales
110.42 L

Brand Share %
22.79 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.60	20.62 %
Home-The	17.82	50.54 %
Total	110.42	22.79 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.85	25.95 %
VIJAYAWADA-01	47.57	19.64 %
Total	110.42	22.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	55.49	24.38 %
Home-The	7.36	50.26 %
Total	62.85	25.95 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.94	20.85 %
CTO1	2.74	15.57 %
KAR1	1.73	20.54 %
SPE1	1.49	16.75 %
PUT1	1.25	19.57 %
NDL1	1.11	16.78 %
DHN1	1.11	16.10 %
VKI1	0.99	17.14 %
KNL1	0.97	14.80 %
BVL1	0.85	19.98 %
NYP1	0.80	12.57 %
PGR1	0.55	9.67 %
PDT1	0.46	4.14 %
TPI1	0.44	8.04 %
RJP1	0.39	5.29 %
KOU1	0.38	11.42 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	62.85	25.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.11	16.75 %
Home-The	10.46	50.74 %
Total	47.57	19.64 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.70	20.20 %
RMV1	1.91	19.03 %
TVU1	1.80	22.33 %
ELU1	1.34	14.69 %
VJW1	1.29	10.87 %
PPM1	1.20	21.68 %
MTM1	0.86	18.33 %
PAP1	0.61	12.98 %
GDV1	0.61	13.18 %
AMP1	0.56	18.21 %
VJW5	0.40	8.57 %
TNI1	0.31	5.34 %
PRL1	0.29	3.47 %
TEL1	0.25	3.54 %
VUY1	0.23	6.87 %
RAL1	0.13	1.98 %
JGG1	0.12	5.20 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	47.57	19.64 %