

MTD Sales
92.51 L

Brand Share %
19.06 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.06 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	81.31	17.76 %
Home-The	11.20	40.78 %
Total	92.51	19.06 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	50.35	20.96 %
VIJAYAWADA-01	42.16	17.20 %
Total	92.51	19.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	44.69	19.70 %
Home-The	5.66	42.63 %
Total	50.35	20.96 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.60	15.99 %
KVL1	1.47	15.86 %
RJP1	1.40	18.73 %
GTL1	0.97	18.68 %
ADI1	0.89	9.65 %
KDA1	0.84	14.31 %
RCY1	0.66	15.45 %
PGR1	0.39	8.07 %
VKI1	0.35	11.73 %
KOU1	0.34	7.69 %
PUT1	0.33	5.56 %
PIL1	0.32	4.73 %
DHN1	0.28	4.48 %
MPL1	0.15	2.14 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	50.35	20.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	36.62	15.86 %
Home-The	5.55	39.06 %
Total	42.16	17.20 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.68	18.87 %
NPR1	0.93	12.93 %
VJW1	0.85	8.92 %
BPP1	0.64	13.48 %
JPT1	0.59	11.73 %
DPE1	0.54	16.37 %
PAP1	0.49	9.16 %
TNI1	0.35	6.67 %
RAL1	0.32	6.75 %
TVU1	0.27	5.09 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	42.16	17.20 %