

MTD Sales
388.81 L

Brand Share %
30.68 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	334.62	28.33 %
Home-The	54.19	62.74 %
Total	388.81	30.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	196.07	30.40 %
VIJAYAWADA-01	192.73	30.96 %
Total	388.81	30.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	172.65	28.64 %
Home-The	23.42	55.58 %
Total	196.07	30.40 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.28	30.03 %
PIL1	8.46	26.86 %
KVL1	6.05	30.26 %
TPY1	4.29	19.81 %
TPI1	4.09	18.56 %
PMR1	3.60	17.84 %
PDT1	2.89	12.45 %
RJP1	2.80	21.40 %
DHN1	2.77	14.37 %
BVL1	2.50	25.37 %
SPE1	1.99	11.52 %
VKI1	1.95	15.54 %
MPL1	1.70	9.63 %
NYP1	1.34	11.59 %
RCY1	1.05	7.19 %
KOU1	0.96	8.05 %
GTL1	0.95	9.11 %
PUT1	0.85	6.00 %
PGR1	0.32	2.05 %
Total	196.07	30.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	161.96	28.01 %
Home-The	30.77	69.55 %
Total	192.73	30.96 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	29.41 %
RMV1	5.54	30.43 %
CRL1	4.24	16.11 %
OGL1	4.16	21.16 %
TVU1	3.69	21.93 %
TEL1	3.40	22.60 %
PAP1	3.36	22.27 %
KND1	2.96	23.52 %
RAL1	2.92	25.48 %
PRL1	2.82	25.29 %
VKN1	2.64	20.15 %
JPT1	2.52	15.06 %
AMP1	2.21	21.40 %
GDV1	2.14	28.81 %
JGG1	2.02	21.22 %
VJW4	1.94	18.63 %
GVM1	1.83	17.80 %
VUY1	1.79	23.33 %
CKT1	1.57	11.06 %
BPP1	1.52	18.98 %
DPE1	1.24	13.19 %
GNT2	0.72	6.29 %
VJW5	0.58	7.47 %
MTM1	0.35	4.77 %
PNR1	0.33	4.65 %
Total	192.73	30.96 %