

MTD Sales
70.34 L

Brand Share %
16.07 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	52.51	13.14 %
Home-The	17.83	46.75 %
Total	70.34	16.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.24	16.48 %
VIJAYAWADA-01	35.10	15.68 %
Total	70.34	16.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	26.41	13.56 %
Home-The	8.83	46.18 %
Total	35.24	16.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.12	14.02 %
CTO1	1.69	13.32 %
KNL1	1.00	10.50 %
RJP1	0.92	14.77 %
NLR1	0.83	10.28 %
KOU1	0.67	12.44 %
MPL1	0.52	12.28 %
KAR1	0.42	5.56 %
TPY1	0.32	6.26 %
DHN1	0.24	3.46 %
BVL1	0.21	3.73 %
PUT1	0.13	3.70 %
TPI1	0.13	2.15 %
KDR1	0.12	4.24 %
RCY1	0.11	1.46 %
GTL1		0.00 %
KHT1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	35.24	16.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	26.10	12.74 %
Home-The	9.00	47.31 %
Total	35.10	15.68 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.17	10.42 %
DPE1	0.39	10.66 %
JGG1	0.37	10.77 %
JPT1	0.27	12.50 %
PPM1	0.25	7.92 %
PRL1	0.19	2.76 %
VJW5	0.19	7.87 %
TDD1	0.14	3.27 %
NRT1	0.13	1.20 %
CKT1	0.12	2.61 %
CRL1	0.08	1.01 %
GVM1	0.08	2.09 %
PNR1	0.08	4.36 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
VKN1	-0.39	-12.81 %
Total	35.10	15.68 %