

MTD Sales
34.35 L

Brand Share %
14.67 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	23.17	10.99 %
Home-The	11.17	48.05 %
Total	34.35	14.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.89	16.30 %
VIJAYAWADA-01	15.45	13.07 %
Total	34.35	14.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.19	13.54 %
Home-The	4.70	42.31 %
Total	18.89	16.30 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	8.29 %
RCY1	0.70	8.32 %
NDL1	0.34	8.76 %
TPY1	0.28	9.15 %
PDT1	0.24	4.66 %
PMR1	0.14	2.92 %
RJP1	0.14	3.49 %
KNL1	0.09	4.09 %
BVL1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	18.89	16.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.98	8.47 %
Home-The	6.47	53.31 %
Total	15.45	13.07 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.88	14.45 %
RAL1	0.49	14.61 %
CRL1	0.29	8.04 %
TVU1	0.21	7.95 %
JPT1	0.14	5.10 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VJW4	-0.21	-7.32 %
Total	15.45	13.07 %