



# AP : SONY Sales Performance 22/05/2026 9:06 AM

MTD Sales  
77.69 L

Brand Share %  
16.84 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	65.34	15.09 %
Home-The	12.34	43.51 %
Total	77.69	16.84 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.82	17.36 %
VIJAYAWADA-01	35.87	16.27 %
Total	77.69	16.84 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.54	16.05 %
Home-The	5.28	40.20 %
Total	41.82	17.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	10.34 %
KNL1	1.95	13.94 %
MPL1	1.01	10.19 %
NLR1	0.78	14.02 %
TPI1	0.65	8.59 %
KOU1	0.42	7.02 %
RJP1	0.40	8.24 %
KAR1	0.26	3.83 %
TPY1	0.15	4.88 %
RCY1	0.13	2.15 %
CTO1	0.12	0.99 %
PDT1	0.08	1.02 %
KDR1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	41.82	17.36 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	28.81	14.04 %
Home-The	7.06	46.37 %
<b>Total</b>	<b>35.87</b>	<b>16.27 %</b>

Branch *	MTD Sales L	Brand Share %
PRL1	0.92	15.56 %
RMV1	0.91	15.81 %
NPR1	0.66	13.70 %
TNI1	0.64	9.03 %
OGL1	0.60	6.60 %
JGG1	0.54	15.16 %
CRL1	0.52	4.31 %
PAP1	0.52	5.01 %
NRT1	0.38	8.34 %
RAL1	0.37	5.41 %
CKT1	0.13	2.81 %
DPE1	0.13	4.71 %
BPP1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>35.87</b>	<b>16.27 %</b>