



# AP : SONY Sales Performance 22/04/2026 9:06 AM

MTD Sales  
85.75 L

Brand Share %  
19.76 %

Information:

MTD : 01-04-2026 To 21-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.18	16.93 %
Home-The	17.57	56.48 %
<b>Total</b>	<b>85.75</b>	<b>19.76 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.27	23.32 %
VIJAYAWADA-01	32.48	15.81 %
<b>Total</b>	<b>85.75</b>	<b>19.76 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	44.79	21.02 %
Home-The	8.48	55.22 %
<b>Total</b>	<b>53.27</b>	<b>23.32 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	3.06	13.18 %
KNL1	1.40	15.95 %
RCY1	1.30	18.01 %
TPI1	0.99	16.58 %
DHN1	0.98	14.32 %
NLR1	0.90	15.24 %
PGR1	0.79	15.71 %
PUT1	0.78	13.99 %
SPE1	0.77	10.69 %
KAR1	0.76	10.48 %
CTO1	0.66	5.22 %
PDT1	0.61	10.15 %
PIL1	0.59	10.40 %
NDL1	0.54	12.02 %
TPY1	0.42	5.02 %
VKI1	0.40	7.59 %
RJP1	0.39	5.69 %
MPL1	0.33	5.74 %
NYP1	0.20	3.97 %
BVL1	0.14	3.09 %
<b>Total</b>	<b>53.27</b>	<b>23.32 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	23.40	12.33 %
Home-The	9.08	57.70 %
<b>Total</b>	<b>32.48</b>	<b>15.81 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	17.21 %
TEL1	1.34	17.58 %
BVR1	0.99	7.40 %
OGL1	0.91	14.73 %
RMV1	0.83	14.47 %
NRT1	0.78	17.72 %
TDD1	0.77	11.83 %
TNI1	0.65	14.95 %
VKN1	0.52	6.99 %
GDV1	0.52	12.08 %
CKT1	0.50	13.22 %
ELU1	0.48	6.85 %
RAL1	0.22	4.20 %
VJW2	0.20	4.24 %
VJW4	0.14	3.22 %
BPP1	0.13	3.71 %
PAP1	0.13	3.07 %
JGG1	0.08	3.73 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>32.48</b>	<b>15.81 %</b>