



AP : SONY Sales Performance 22/03/2026 9:06 AM

MTD Sales
105.91 L

Brand Share %
22.90 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	88.68	20.68 %
Home-The	17.23	51.07 %
Total	105.91	22.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	59.77	26.07 %
VIJAYAWADA-01	46.15	19.78 %
Total	105.91	22.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.74	24.53 %
Home-The	7.03	49.44 %
Total	59.77	26.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.94	21.94 %
CTO1	2.74	15.88 %
KAR1	1.73	22.44 %
SPE1	1.49	17.55 %
NDL1	1.11	17.49 %
DHN1	1.11	16.87 %
PUT1	1.04	18.52 %
VKI1	0.99	18.24 %
KNL1	0.97	15.43 %
BVL1	0.85	19.98 %
NYP1	0.80	13.54 %
PGR1	0.55	10.82 %
PDT1	0.46	4.62 %
TPI1	0.44	8.41 %
RJP1	0.39	5.29 %
KOU1	0.38	11.58 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	59.77	26.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	35.94	16.81 %
Home-The	10.21	52.25 %
Total	46.15	19.78 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.57	20.01 %
RMV1	1.91	19.30 %
TVU1	1.80	22.33 %
ELU1	1.34	15.71 %
VJW1	1.29	11.61 %
PPM1	1.20	21.68 %
MTM1	0.86	18.33 %
PAP1	0.61	12.98 %
GDV1	0.61	14.07 %
AMP1	0.56	20.99 %
VJW5	0.40	8.70 %
TNI1	0.31	5.58 %
PRL1	0.29	3.74 %
TEL1	0.25	3.59 %
VUY1	0.23	7.67 %
RAL1	0.13	2.01 %
JGG1	0.12	5.20 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	46.15	19.78 %