

MTD Sales
89.42 L

Brand Share %
19.03 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.70	17.76 %
Home-The	10.73	40.24 %
Total	89.42	19.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	47.61	20.63 %
VIJAYAWADA-01	41.81	17.49 %
Total	89.42	19.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.35	19.42 %
Home-The	5.26	41.64 %
Total	47.61	20.63 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.60	15.99 %
KVL1	1.47	16.95 %
PMR1	1.41	18.76 %
RJP1	1.40	18.99 %
GTL1	0.97	18.68 %
ADI1	0.89	10.25 %
KDA1	0.84	17.39 %
RCY1	0.66	15.45 %
VKI1	0.35	13.48 %
KOU1	0.34	7.69 %
PUT1	0.33	6.19 %
PIL1	0.32	4.80 %
DHN1	0.28	4.76 %
MPL1	0.15	2.14 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	47.61	20.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	36.35	16.15 %
Home-The	5.46	38.98 %
Total	41.81	17.49 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.93	12.93 %
VJW1	0.85	10.42 %
BPP1	0.64	13.48 %
PAP1	0.49	9.16 %
TNI1	0.35	6.67 %
RAL1	0.32	7.14 %
TVU1	0.30	5.56 %
JPT1	0.29	6.19 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	41.81	17.49 %