

MTD Sales
377.60 L

Brand Share %
31.02 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.02 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	325.04	28.66 %
Home-The	52.56	63.34 %
Total	377.60	31.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	188.95	31.44 %
TIRUPATI-01	188.66	30.62 %
Total	377.60	31.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	158.64	28.41 %
Home-The	30.31	71.02 %
Total	188.95	31.44 %

Branch *	MTD Sales L	Brand Share %
OGL1	4.16	21.45 %
CRL1	3.91	15.06 %
TEL1	3.40	22.60 %
PAP1	3.36	23.84 %
TVU1	3.13	21.15 %
KND1	2.96	23.68 %
RAL1	2.92	25.93 %
PRL1	2.82	26.69 %
VKN1	2.64	20.15 %
JPT1	2.40	15.03 %
GDV1	2.14	28.81 %
AMP1	2.02	20.71 %
JGG1	2.02	21.79 %
VJW4	1.94	18.63 %
GVM1	1.83	17.96 %
VUY1	1.79	23.33 %
CKT1	1.57	11.59 %
BPP1	1.52	19.27 %
DPE1	1.24	14.04 %
GNT2	0.72	6.69 %
VJW5	0.58	7.47 %
MTM1	0.35	4.77 %
PNR1	0.33	4.65 %
Total	188.95	31.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	166.40	28.90 %
Home-The	22.25	55.21 %
Total	188.66	30.62 %

Branch *	MTD Sales L	Brand Share %
CTO1	11.97	30.86 %
PIL1	8.46	27.16 %
TPY1	4.29	20.53 %
TPI1	4.09	20.00 %
PMR1	2.92	15.17 %
PDT1	2.89	12.71 %
RJP1	2.80	22.24 %
DHN1	2.55	14.32 %
SPE1	1.99	11.89 %
VKI1	1.95	16.90 %
BVL1	1.80	19.64 %
MPL1	1.70	9.80 %
NYP1	1.34	11.78 %
RCY1	1.05	7.19 %
KOU1	0.96	8.55 %
PUT1	0.85	6.42 %
GTL1	0.84	8.59 %
PGR1	0.32	2.09 %
Total	188.66	30.62 %