

MTD Sales
65.27 L

Brand Share %
15.55 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.98	12.53 %
Home-The	17.29	46.70 %
Total	65.27	15.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.91	15.88 %
VIJAYAWADA-01	32.36	15.22 %
Total	65.27	15.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	24.22	12.86 %
Home-The	8.69	46.11 %
Total	32.91	15.88 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.12	14.62 %
CTO1	1.69	13.82 %
KNL1	1.00	10.87 %
RJP1	0.92	15.53 %
NLR1	0.83	10.89 %
KOU1	0.67	12.44 %
MPL1	0.52	12.73 %
PGR1	0.51	13.84 %
KAR1	0.42	5.56 %
TPY1	0.32	6.39 %
DHN1	0.24	3.46 %
BVL1	0.21	4.20 %
PUT1	0.13	3.70 %
TPI1	0.13	2.15 %
KDR1	0.12	4.24 %
RCY1	0.11	1.46 %
GTL1		0.00 %
KHT1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	32.91	15.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	23.76	12.22 %
Home-The	8.60	47.31 %
Total	32.36	15.22 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.17	10.71 %
DPE1	0.39	11.44 %
JGG1	0.37	10.96 %
JPT1	0.27	14.45 %
PPM1	0.25	9.13 %
PRL1	0.19	2.81 %
VJW5	0.19	7.87 %
TDD1	0.14	3.27 %
NRT1	0.13	1.24 %
CKT1	0.12	2.95 %
CRL1	0.08	1.15 %
GVM1	0.08	2.09 %
PNR1	0.08	4.36 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
VKN1	-0.39	-12.94 %
Total	32.36	15.22 %