

MTD Sales
109.96 L

Brand Share %
24.79 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.88	22.67 %
Home-The	17.08	50.30 %
Total	109.96	24.79 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	63.24	26.73 %
VIJAYAWADA-01	46.72	22.57 %
Total	109.96	24.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	55.56	25.15 %
Home-The	7.68	49.13 %
Total	63.24	26.73 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.62	21.49 %
KNL1	1.39	15.94 %
NYP1	1.25	15.12 %
PGR1	1.23	19.53 %
GTL1	1.20	20.40 %
DHN1	1.13	19.58 %
PDT1	1.00	12.88 %
SPE1	0.95	14.98 %
MPL1	0.91	8.03 %
RJP1	0.89	15.16 %
RCY1	0.70	13.36 %
BVL1	0.54	19.56 %
KOU1	0.41	7.42 %
PUT1	0.38	4.54 %
TPI1		0.00 %
TPY1		0.00 %
Total	63.24	26.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.32	19.78 %
Home-The	9.39	51.30 %
Total	46.72	22.57 %

Branch *	MTD Sales L	Brand Share %
CKT1	1.71	24.49 %
JPT1	1.43	24.05 %
TDD1	1.12	21.28 %
RAL1	1.12	17.10 %
OGL1	0.97	13.08 %
PPM1	0.93	15.98 %
GVM1	0.86	16.26 %
VJW5	0.79	17.06 %
ELU1	0.77	9.11 %
PRL1	0.76	19.95 %
VJW4	0.71	15.90 %
DPE1	0.61	12.89 %
KND1	0.60	16.03 %
NRT1	0.54	7.97 %
VJW1	0.46	3.80 %
AMP1	0.42	15.77 %
PAP1	0.36	8.86 %
MTM1	0.26	8.41 %
BPP1	0.14	7.84 %
CRL1	0.12	1.96 %
GNT2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	46.72	22.57 %