



AP : SONY Sales Performance 21/05/2026 9:06 AM

MTD Sales
74.09 L

Brand Share %
16.61 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.61 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 62.22 | 14.85 % |
| Home-The | 11.87 | 43.71 % |
| Total | 74.09 | 16.61 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 40.39 | 17.23 % |
| VIJAYAWADA-01 | 33.70 | 15.92 % |
| Total | 74.09 | 16.61 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 35.11 | 15.84 % |
| Home-The | 5.28 | 41.29 % |
| Total | 40.39 | 17.23 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2 | 2.06 | 10.61 % |
| KNL1 | 1.54 | 11.31 % |
| NLR1 | 0.78 | 14.02 % |
| TP11 | 0.65 | 8.59 % |
| KOU1 | 0.42 | 7.68 % |
| RJP1 | 0.40 | 8.78 % |
| KAR1 | 0.26 | 3.83 % |
| TPY1 | 0.15 | 4.88 % |
| RCY1 | 0.13 | 2.28 % |
| CTO1 | 0.12 | 1.04 % |
| PDT1 | 0.08 | 1.05 % |
| KDR1 | | 0.00 % |
| MPL1 | | 0.00 % |
| NYP1 | | 0.00 % |
| PUT1 | | 0.00 % |
| SPE1 | | 0.00 % |
| TPSD | | 0.00 % |
| Total | 40.39 | 17.23 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 27.11 | 13.75 % |
| Home-The | 6.58 | 45.86 % |
| Total | 33.70 | 15.92 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| BVR1 | 2.05 | 15.58 % |
| RMV1 | 0.91 | 15.81 % |
| NPR1 | 0.66 | 13.70 % |
| OGL1 | 0.60 | 6.99 % |
| JGG1 | 0.54 | 15.16 % |
| CRL1 | 0.52 | 4.41 % |
| PAP1 | 0.52 | 4.96 % |
| NRT1 | 0.38 | 8.83 % |
| RAL1 | 0.37 | 5.44 % |
| CKT1 | 0.13 | 2.81 % |
| DPE1 | 0.13 | 4.71 % |
| BPP1 | | 0.00 % |
| GDV1 | | 0.00 % |
| GVM1 | | 0.00 % |
| NZV1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PPM1 | | 0.00 % |
| TEL1 | | 0.00 % |
| TNI1 | | 0.00 % |
| VJW4 | | 0.00 % |
| VJW5 | | 0.00 % |
| VKN1 | | 0.00 % |
| VUY1 | | 0.00 % |
| Total | 33.70 | 15.92 % |