



AP : SONY Sales Performance 21/03/2026 9:06 AM

MTD Sales
100.28 L

Brand Share %
22.97 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	83.84	20.71 %
Home-The	16.44	51.76 %
Total	100.28	22.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.02	26.40 %
VIJAYAWADA-01	43.25	19.61 %
Total	100.28	22.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	50.40	24.86 %
Home-The	6.62	50.18 %
Total	57.02	26.40 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.94	22.27 %
CTO1	2.74	16.97 %
SPE1	1.49	18.20 %
NDL1	1.11	18.19 %
DHN1	1.11	18.32 %
PUT1	1.04	18.52 %
VKI1	0.99	20.09 %
KNL1	0.97	15.78 %
NYP1	0.80	15.73 %
PGR1	0.55	12.61 %
PDT1	0.46	4.68 %
TPI1	0.44	8.93 %
KOU1	0.38	11.58 %
RJP1	0.26	4.47 %
BVL1	0.15	4.48 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	57.02	26.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	33.44	16.55 %
Home-The	9.81	52.88 %
Total	43.25	19.61 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.57	20.55 %
RMV1	1.91	19.30 %
TVU1	1.80	22.69 %
ELU1	1.03	12.92 %
MTM1	0.86	18.33 %
VJW1	0.82	8.31 %
PAP1	0.61	13.81 %
GDV1	0.61	15.15 %
PPM1	0.57	12.31 %
AMP1	0.56	21.36 %
VJW5	0.40	8.70 %
TNI1	0.31	5.92 %
PRL1	0.29	4.01 %
TEL1	0.25	3.85 %
VUY1	0.23	8.39 %
RAL1	0.13	2.11 %
JGG1	0.12	6.17 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	43.25	19.61 %