

MTD Sales
337.20 L

Brand Share %
31.00 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.00 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	290.98	28.73 %
Home-The	46.22	61.91 %
Total	337.20	31.00 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	171.31	31.56 %
TIRUPATI-01	165.89	30.45 %
Total	337.20	31.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	144.77	28.69 %
Home-The	26.54	69.20 %
Total	171.31	31.56 %

Branch *	MTD Sales L	Brand Share %
NRT1	5.29	30.92 %
CRL1	3.69	14.65 %
RMV1	3.67	25.69 %
OGL1	3.53	21.58 %
PAP1	3.14	26.33 %
TVU1	3.02	24.09 %
PPM1	3.02	31.00 %
RAL1	2.81	26.41 %
KND1	2.74	23.88 %
TEL1	2.73	20.18 %
PRL1	2.49	26.04 %
VKN1	2.47	20.42 %
GDV1	2.14	29.05 %
JPT1	2.10	14.24 %
JGG1	1.84	22.31 %
GVM1	1.83	21.86 %
AMP1	1.80	19.54 %
CKT1	1.57	12.54 %
VUY1	1.54	22.17 %
VJW4	1.25	13.92 %
DPE1	1.24	14.85 %
BPP1	1.04	15.16 %
GNT2	0.72	6.88 %
VJW5	0.58	8.51 %
MTM1	0.35	4.92 %
PNR1	0.33	4.86 %
Total	171.31	31.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	146.21	28.76 %
Home-The	19.68	54.21 %
Total	165.89	30.45 %

Branch *	MTD Sales L	Brand Share %
CTO1	9.96	29.29 %
PIL1	7.61	27.50 %
TPY1	4.29	21.53 %
TPI1	3.79	21.68 %
PDT1	2.89	13.00 %
RJP1	2.80	24.06 %
SPE1	1.99	14.53 %
VKI1	1.84	19.72 %
PMR1	1.83	11.03 %
BVL1	1.80	20.17 %
DHN1	1.61	15.29 %
MPL1	1.59	10.24 %
RCY1	1.05	7.90 %
KOU1	0.89	8.14 %
NYP1	0.85	10.17 %
PUT1	0.85	7.23 %
GTL1	0.84	9.27 %
PGR1	0.32	2.30 %
Total	165.89	30.45 %