

MTD Sales
62.62 L

Brand Share %
15.57 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.57 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	46.01	12.54 %
Home-The	16.62	47.08 %
Total	62.62	15.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.01	16.22 %
VIJAYAWADA-01	30.61	14.95 %
Total	62.62	15.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.57	13.13 %
Home-The	8.44	47.24 %
Total	32.01	16.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.12	15.27 %
CTO1	1.69	14.14 %
KNL1	1.00	11.03 %
NLR1	0.83	12.25 %
KOU1	0.67	12.44 %
MPL1	0.52	12.73 %
PGR1	0.51	13.96 %
KAR1	0.42	6.64 %
TPY1	0.32	6.39 %
DHN1	0.24	3.72 %
BVL1	0.21	4.45 %
PUT1	0.13	3.74 %
TPI1	0.13	2.15 %
KDR1	0.12	4.24 %
RCY1	0.11	1.46 %
GTL1		0.00 %
KHT1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	32.01	16.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.44	11.98 %
Home-The	8.17	46.92 %
Total	30.61	14.95 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.85	15.06 %
DPE1	0.39	11.44 %
JGG1	0.37	10.67 %
JPT1	0.27	15.51 %
VJW1	0.24	2.43 %
PRL1	0.19	3.11 %
TDD1	0.14	3.94 %
PPM1	0.13	5.11 %
NRT1	0.13	1.24 %
CKT1	0.12	3.15 %
CRL1	0.08	1.17 %
GVM1	0.08	2.09 %
PNR1	0.08	4.36 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.39	-12.94 %
Total	30.61	14.95 %