

MTD Sales
106.72 L

Brand Share %
24.70 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.70 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	90.15	22.59 %
Home-The	16.57	50.22 %
Total	106.72	24.70 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.28	26.23 %
VIJAYAWADA-01	46.44	22.96 %
Total	106.72	24.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.83	24.60 %
Home-The	7.46	49.46 %
Total	60.28	26.23 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.62	21.49 %
NYP1	1.25	15.12 %
PGR1	1.23	19.53 %
GTL1	1.20	20.40 %
DHN1	1.13	19.58 %
PDT1	1.00	12.88 %
SPE1	0.95	15.21 %
RJP1	0.89	15.16 %
MPL1	0.83	7.73 %
BVL1	0.54	20.81 %
KNL1	0.40	5.47 %
PUT1	0.38	4.60 %
KOU1	0.12	2.30 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	60.28	26.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.32	20.25 %
Home-The	9.11	50.86 %
Total	46.44	22.96 %

Branch *	MTD Sales L	Brand Share %
JPT1	1.43	24.05 %
TDD1	1.12	22.48 %
RAL1	1.12	17.35 %
OGL1	0.97	13.82 %
PPM1	0.93	16.74 %
GVM1	0.86	16.26 %
VJW5	0.79	17.06 %
ELU1	0.77	9.40 %
PRL1	0.76	19.95 %
VJW4	0.71	15.90 %
DPE1	0.61	13.58 %
KND1	0.60	16.03 %
NRT1	0.54	7.97 %
VJW1	0.46	3.80 %
AMP1	0.42	15.77 %
PAP1	0.36	10.59 %
MTM1	0.26	8.41 %
CRL1	0.12	2.03 %
BPP1		0.00 %
GNT2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	46.44	22.96 %