



AP : SONY Sales Performance 20/05/2026 9:06 AM

MTD Sales
68.72 L

Brand Share %
16.42 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.13	14.53 %
Home-The	11.59	45.85 %
Total	68.72	16.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	39.35	17.85 %
VIJAYAWADA-01	29.37	14.83 %
Total	68.72	16.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.20	16.39 %
Home-The	5.15	43.75 %
Total	39.35	17.85 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	10.61 %
KNL1	1.54	11.31 %
NLR1	0.78	15.82 %
TP11	0.65	8.93 %
KOU1	0.42	7.68 %
RJP1	0.40	9.78 %
KAR1	0.26	3.83 %
TPY1	0.15	5.38 %
RCY1	0.13	2.28 %
CTO1	0.12	1.05 %
PDT1	0.08	1.05 %
KDR1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	39.35	17.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	22.93	12.42 %
Home-The	6.44	47.68 %
Total	29.37	14.83 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.05	15.58 %
OGL1	0.60	7.49 %
JGG1	0.54	15.16 %
NPR1	0.52	11.69 %
PAP1	0.52	5.20 %
NRT1	0.38	8.83 %
RAL1	0.37	5.79 %
CKT1	0.13	3.09 %
DPE1	0.13	4.71 %
BPP1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	29.37	14.83 %