



# AP : SONY Sales Performance 20/04/2026 9:06 AM

MTD Sales  
77.23 L

Brand Share %  
19.94 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	61.95	17.24 %
Home-The	15.28	54.82 %
Total	77.23	19.94 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	48.75	23.69 %
VIJAYAWADA-01	28.48	15.69 %
Total	77.23	19.94 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	41.41	21.57 %
Home-The	7.34	53.32 %
Total	48.75	23.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.18	10.59 %
KNL1	1.40	16.43 %
RCY1	1.30	19.43 %
TPI1	0.99	16.58 %
DHN1	0.98	17.85 %
NLR1	0.90	17.25 %
PGR1	0.79	15.71 %
PUT1	0.78	14.62 %
SPE1	0.77	12.19 %
KAR1	0.76	10.86 %
CTO1	0.66	5.67 %
PDT1	0.61	10.15 %
PIL1	0.59	11.18 %
TPY1	0.42	5.21 %
VKI1	0.40	8.29 %
NDL1	0.40	10.75 %
MPL1	0.33	5.74 %
RJP1	0.22	5.79 %
NYP1	0.20	4.24 %
BVL1	0.14	3.26 %
Total	48.75	23.69 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	20.54	12.27 %
Home-The	7.94	56.29 %
<b>Total</b>	<b>28.48</b>	<b>15.69 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	19.07 %
VJW1	1.11	19.78 %
TEL1	0.96	14.03 %
OGL1	0.91	16.47 %
RMV1	0.83	14.76 %
BVR1	0.79	6.14 %
TDD1	0.77	13.26 %
TVU1	0.75	18.26 %
TNI1	0.65	14.95 %
NRT1	0.59	15.85 %
VKN1	0.52	7.77 %
JPT1	0.52	18.63 %
GDV1	0.52	12.47 %
CKT1	0.50	14.08 %
ELU1	0.48	7.49 %
RAL1	0.22	4.20 %
VJW2	0.20	4.92 %
VJW4	0.14	4.29 %
BPP1	0.13	4.55 %
PAP1	0.13	3.75 %
JGG1	0.08	3.87 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>28.48</b>	<b>15.69 %</b>