



AP : SONY Sales Performance 20/03/2026 9:06 AM

MTD Sales
96.67 L

Brand Share %
23.43 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	80.36	21.02 %
Home-The	16.31	53.76 %
Total	96.67	23.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.96	26.76 %
VIJAYAWADA-01	41.71	20.12 %
Total	96.67	23.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	48.34	25.13 %
Home-The	6.62	50.94 %
Total	54.96	26.76 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.63	21.87 %
CTO1	2.43	15.79 %
SPE1	1.49	19.42 %
NDL1	1.11	22.52 %
DHN1	1.11	18.32 %
PUT1	1.04	20.57 %
VKI1	0.99	20.09 %
KNL1	0.97	16.16 %
NYP1	0.80	15.73 %
PGR1	0.55	12.61 %
PDT1	0.46	4.84 %
TPI1	0.44	10.27 %
KOU1	0.38	11.58 %
RJP1	0.26	4.47 %
BVL1	0.15	4.68 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	54.96	26.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.02	16.86 %
Home-The	9.69	55.87 %
Total	41.71	20.12 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.45	21.06 %
RMV1	1.91	19.92 %
TVU1	1.80	23.05 %
ELU1	1.03	13.86 %
MTM1	0.86	20.62 %
VJW1	0.82	8.56 %
PAP1	0.61	14.58 %
GDV1	0.61	17.78 %
PPM1	0.57	12.31 %
AMP1	0.56	21.36 %
VJW5	0.40	8.70 %
TNI1	0.31	6.32 %
PRL1	0.29	4.12 %
TEL1	0.25	3.85 %
VUY1	0.23	8.39 %
RAL1	0.13	2.26 %
JGG1	0.12	7.03 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	41.71	20.12 %