

MTD Sales
83.49 L

Brand Share %
19.23 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	73.75	18.00 %
Home-The	9.74	39.93 %
Total	83.49	19.23 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	45.58	21.23 %
VIJAYAWADA-01	37.91	17.27 %
Total	83.49	19.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	40.82	20.07 %
Home-The	4.75	42.42 %
Total	45.58	21.23 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.60	16.19 %
KVL1	1.47	18.74 %
RJP1	1.14	16.09 %
ADI1	0.89	10.67 %
KDA1	0.84	17.39 %
RCY1	0.66	17.25 %
VKI1	0.35	18.44 %
KOU1	0.34	7.69 %
PUT1	0.33	6.62 %
PIL1	0.32	6.56 %
DHN1	0.28	5.31 %
MPL1	0.15	2.80 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	45.58	21.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.93	15.96 %
Home-The	4.99	37.81 %
Total	37.91	17.27 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.93	13.42 %
TEL1	0.86	16.31 %
VJW1	0.85	12.46 %
BPP1	0.64	15.74 %
PAP1	0.49	10.87 %
TNI1	0.35	7.64 %
DPE1	0.34	17.45 %
RAL1	0.32	7.14 %
TVU1	0.30	6.09 %
JPT1	0.29	6.73 %
MTM1	0.24	12.07 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	37.91	17.27 %