

MTD Sales
307.12 L

Brand Share %
30.59 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	267.24	28.50 %
Home-The	39.88	60.35 %
Total	307.12	30.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	157.63	31.17 %
TIRUPATI-01	149.49	30.01 %
Total	307.12	30.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	134.67	28.54 %
Home-The	22.96	67.99 %
Total	157.63	31.17 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.67	27.35 %
OGL1	3.53	22.96 %
NRT1	3.23	22.15 %
PAP1	3.14	26.77 %
TVU1	3.02	24.60 %
CRL1	2.75	12.32 %
TEL1	2.51	19.81 %
PRL1	2.49	27.26 %
RAL1	2.35	24.31 %
GDV1	2.14	29.94 %
KND1	2.00	19.31 %
JPT1	1.98	14.79 %
VKN1	1.91	17.11 %
JGG1	1.84	22.70 %
GVM1	1.83	21.86 %
CKT1	1.57	13.97 %
VUY1	1.54	22.48 %
VJW4	1.25	14.58 %
DPE1	1.24	15.45 %
AMP1	1.08	12.75 %
BPP1	0.93	15.57 %
GNT2	0.72	7.37 %
VJW5	0.58	8.94 %
MTM1	0.35	5.00 %
PNR1	0.33	4.86 %
Total	157.63	31.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	132.57	28.45 %
Home-The	16.92	52.38 %
Total	149.49	30.01 %

Branch *	MTD Sales L	Brand Share %
CTO1	9.33	30.20 %
PIL1	6.59	25.44 %
TPY1	3.64	19.94 %
TPI1	2.90	17.74 %
RJP1	2.80	24.76 %
PDT1	2.56	12.54 %
VKI1	1.84	19.93 %
BVL1	1.80	21.07 %
PMR1	1.71	11.55 %
DHN1	1.61	15.29 %
MPL1	1.41	9.79 %
SPE1	1.37	11.03 %
RCY1	1.05	8.35 %
KOU1	0.89	8.58 %
NYP1	0.85	10.36 %
PUT1	0.85	8.11 %
GTL1	0.84	12.05 %
PGR1	0.32	2.56 %
Total	149.49	30.01 %