

MTD Sales
58.45 L

Brand Share %
15.38 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	42.20	12.21 %
Home-The	16.25	47.44 %
Total	58.45	15.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.36	16.79 %
VIJAYAWADA-01	27.08	14.02 %
Total	58.45	15.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.04	13.62 %
Home-The	8.32	47.20 %
Total	31.36	16.79 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.69	14.67 %
KNL1	1.00	11.99 %
NLR1	0.83	12.94 %
KOU1	0.67	13.73 %
MPL1	0.52	12.73 %
KAR1	0.42	6.64 %
TPY1	0.32	7.78 %
DHN1	0.24	4.05 %
BVL1	0.21	4.45 %
PUT1	0.13	4.15 %
TPI1	0.13	2.15 %
KDR1	0.12	4.24 %
RCY1	0.11	1.53 %
GTL1		0.00 %
KHT1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	31.36	16.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.15	10.85 %
Home-The	7.93	47.69 %
Total	27.08	14.02 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.22	10.84 %
DPE1	0.39	11.44 %
JGG1	0.37	10.67 %
PRL1	0.19	3.37 %
TDD1	0.14	4.61 %
PPM1	0.13	5.11 %
NRT1	0.13	1.30 %
VJW1	0.11	1.23 %
CRL1	0.08	1.20 %
GVM1	0.08	2.34 %
PNR1	0.08	4.73 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.39	-12.94 %
Total	27.08	14.02 %