

MTD Sales
103.95 L

Brand Share %
24.83 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	88.34	22.80 %
Home-The	15.61	50.08 %
Total	103.95	24.83 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	58.33	26.23 %
VIJAYAWADA-01	45.62	23.25 %
Total	103.95	24.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	51.27	24.61 %
Home-The	7.06	50.31 %
Total	58.33	26.23 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.01	23.70 %
ADI1	2.29	19.72 %
NLR1	1.81	23.40 %
NYP1	1.25	15.52 %
PGR1	1.23	21.18 %
GTL1	1.20	20.40 %
DHN1	1.13	20.39 %
PDT1	1.00	13.09 %
SPE1	0.95	16.13 %
RJP1	0.89	16.12 %
MPL1	0.83	7.83 %
BVL1	0.54	21.91 %
KNL1	0.40	5.47 %
PUT1	0.38	4.76 %
KOU1	0.12	2.45 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	58.33	26.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.07	20.70 %
Home-The	8.55	49.90 %
Total	45.62	23.25 %

Branch *	MTD Sales L	Brand Share %
JPT1	1.28	22.11 %
TDD1	1.12	22.48 %
OGL1	0.97	14.89 %
PPM1	0.93	18.99 %
RAL1	0.89	14.59 %
GVM1	0.86	16.26 %
VJW5	0.79	18.24 %
ELU1	0.77	9.40 %
PRL1	0.76	19.95 %
DPE1	0.61	14.46 %
KND1	0.60	16.03 %
NRT1	0.54	8.08 %
VJW4	0.50	11.74 %
VJW1	0.46	4.24 %
AMP1	0.42	16.39 %
PAP1	0.36	10.59 %
MTM1	0.26	8.76 %
CRL1	0.12	2.10 %
BPP1		0.00 %
GNT2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	45.62	23.25 %