



AP : SONY Sales Performance 19/05/2026 9:06 AM

MTD Sales
65.62 L

Brand Share %
16.33 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	54.31	14.36 %
Home-The	11.31	47.86 %
Total	65.62	16.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.61	17.74 %
VIJAYAWADA-01	28.01	14.76 %
Total	65.62	16.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.66	16.22 %
Home-The	4.95	46.53 %
Total	37.61	17.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.06	10.77 %
KNL1	0.90	7.15 %
NLR1	0.78	15.82 %
TP11	0.65	9.48 %
KOU1	0.42	8.22 %
RJP1	0.40	9.78 %
KAR1	0.26	4.06 %
TPY1	0.15	5.38 %
RCY1	0.13	2.28 %
CTO1	0.12	1.15 %
PDT1	0.08	1.11 %
KDR1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	37.61	17.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.65	12.25 %
Home-The	6.36	48.94 %
Total	28.01	14.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.33	11.15 %
OGL1	0.60	7.49 %
JGG1	0.54	15.27 %
NPR1	0.52	12.80 %
PAP1	0.52	5.50 %
NRT1	0.38	8.83 %
RAL1	0.37	6.63 %
CKT1	0.13	3.27 %
DPE1	0.13	4.71 %
BPP1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	28.01	14.76 %