



AP : SONY Sales Performance 19/04/2026 9:06 AM

MTD Sales
73.02 L

Brand Share %
20.03 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	59.02	17.44 %
Home-The	14.00	53.56 %
Total	73.02	20.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	45.94	23.75 %
VIJAYAWADA-01	27.07	15.82 %
Total	73.02	20.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	38.87	21.57 %
Home-The	7.08	53.47 %
Total	45.94	23.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.67	8.42 %
KNL1	1.40	16.75 %
RCY1	1.30	19.43 %
TPI1	0.99	16.58 %
DHN1	0.98	19.42 %
NLR1	0.90	18.76 %
PGR1	0.79	16.17 %
PUT1	0.78	15.45 %
SPE1	0.77	12.97 %
PDT1	0.61	11.58 %
PIL1	0.59	11.18 %
CTO1	0.54	5.24 %
TPY1	0.42	5.38 %
VKI1	0.40	8.29 %
NDL1	0.40	11.74 %
MPL1	0.33	5.74 %
RJP1	0.22	5.79 %
NYP1	0.20	4.73 %
BVL1	0.14	3.34 %
KAR1		0.00 %
Total	45.94	23.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	20.15	12.73 %
Home-The	6.92	53.65 %
Total	27.07	15.82 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.73	19.07 %
VJW1	0.97	19.29 %
TEL1	0.96	14.90 %
OGL1	0.91	16.47 %
RMV1	0.83	14.76 %
TDD1	0.77	14.34 %
TVU1	0.75	19.42 %
TNI1	0.65	15.40 %
NRT1	0.59	15.85 %
VKN1	0.52	8.11 %
GDV1	0.52	12.47 %
CKT1	0.50	16.21 %
ELU1	0.48	8.44 %
BVR1	0.40	3.74 %
RAL1	0.22	4.47 %
VJW4	0.14	4.29 %
BPP1	0.13	4.55 %
PAP1	0.13	4.22 %
JGG1	0.08	3.87 %
VJW2	0.08	2.12 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	27.07	15.82 %