



AP : SONY Sales Performance 19/03/2026 9:06 AM

MTD Sales
70.82 L

Brand Share %
22.96 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	57.47	20.21 %
Home-The	13.35	55.28 %
Total	70.82	22.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.95	26.36 %
VIJAYAWADA-01	28.88	19.33 %
Total	70.82	22.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.42	24.50 %
Home-The	5.53	52.63 %
Total	41.95	26.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.48	19.39 %
CTO1	1.86	18.11 %
KAR1	1.19	20.93 %
KNL1	0.97	18.85 %
DHN1	0.65	15.00 %
PGR1	0.55	16.64 %
SPE1	0.52	9.81 %
PDT1	0.46	6.63 %
NYP1	0.46	11.36 %
KOU1	0.38	13.28 %
TPI1	0.32	11.11 %
BVL1	0.15	6.03 %
RJP1	0.14	2.58 %
GTL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	41.95	26.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.05	15.51 %
Home-The	7.83	57.32 %
Total	28.88	19.33 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.93	22.06 %
CRL1	1.74	19.00 %
VJW1	0.82	11.87 %
RMV1	0.78	10.60 %
PPM1	0.57	20.21 %
AMP1	0.43	21.36 %
VJW5	0.40	9.62 %
ELU1	0.39	8.62 %
PAP1	0.36	11.53 %
TNI1	0.31	12.47 %
PRL1	0.29	4.97 %
TEL1	0.25	5.24 %
VUY1	0.23	16.56 %
JGG1	0.12	14.98 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
Total	28.88	19.33 %