

MTD Sales
79.35 L

Brand Share %
18.89 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.02	17.64 %
Home-The	9.33	40.16 %
Total	79.35	18.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	43.49	20.97 %
VIJAYAWADA-01	35.86	16.85 %
Total	79.35	18.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	39.15	19.89 %
Home-The	4.34	41.19 %
Total	43.49	20.97 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.60	16.19 %
RJP1	1.14	16.09 %
ADI1	0.89	11.21 %
RCY1	0.66	18.17 %
KDA1	0.64	13.72 %
VKI1	0.35	18.44 %
KOU1	0.34	8.53 %
PUT1	0.33	6.62 %
PIL1	0.32	6.78 %
DHN1	0.28	5.31 %
MPL1	0.15	2.92 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	43.49	20.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.87	15.43 %
Home-The	4.99	39.31 %
Total	35.86	16.85 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.62	9.40 %
VJW1	0.55	9.05 %
PAP1	0.49	10.87 %
TEL1	0.39	8.14 %
TNI1	0.35	7.64 %
RAL1	0.32	7.58 %
TVU1	0.30	6.41 %
JPT1	0.29	7.83 %
MTM1	0.24	12.07 %
BPP1	0.14	4.36 %
CKT1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	35.86	16.85 %