

MTD Sales
263.69 L

Brand Share %
29.89 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	229.51	27.82 %
Home-The	34.18	59.78 %
Total	263.69	29.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	132.58	29.90 %
VIJAYAWADA-01	131.11	29.88 %
Total	263.69	29.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	118.19	28.45 %
Home-The	14.39	51.54 %
Total	132.58	29.90 %

Branch *	MTD Sales L	Brand Share %
CTO1	8.78	29.56 %
PIL1	5.63	24.19 %
KVL1	4.21	29.59 %
TPY1	2.98	18.46 %
TPI1	2.90	18.84 %
RJP1	2.80	28.73 %
PDT1	2.56	13.47 %
PMR1	1.71	13.74 %
BVL1	1.67	21.21 %
DHN1	1.61	15.65 %
VKI1	1.53	18.45 %
SPE1	1.19	10.93 %
RCY1	1.05	8.50 %
KOU1	0.89	8.91 %
NYP1	0.85	10.97 %
PUT1	0.85	8.86 %
GTL1	0.72	11.15 %
MPL1	0.67	8.21 %
PGR1	0.32	3.01 %
Total	132.58	29.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	111.33	27.19 %
Home-The	19.78	67.65 %
Total	131.11	29.88 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.67	27.84 %
OGL1	2.77	20.51 %
PAP1	2.68	27.04 %
TEL1	2.51	21.38 %
NRT1	2.44	20.97 %
PPM1	2.41	28.12 %
TVU1	2.30	20.10 %
CRL1	2.04	9.98 %
JPT1	1.98	17.20 %
JGG1	1.84	22.94 %
GVM1	1.83	23.16 %
VKN1	1.81	17.25 %
RAL1	1.27	15.43 %
VJW4	1.25	15.51 %
CKT1	1.25	11.67 %
DPE1	1.24	16.76 %
KND1	1.11	11.75 %
VJW2	1.10	27.89 %
VUY1	0.88	14.23 %
GNT2	0.72	8.75 %
BPP1	0.60	12.77 %
VJW5	0.58	9.56 %
AMP1	0.56	7.16 %
MTM1	0.35	5.36 %
PNR1	0.33	5.96 %
Total	131.11	29.88 %