

MTD Sales
31.47 L

Brand Share %
14.89 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.08	11.07 %
Home-The	10.39	49.79 %
Total	31.47	14.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.42	17.15 %
VIJAYAWADA-01	13.05	12.56 %
Total	31.47	14.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.86	14.31 %
Home-The	4.56	43.14 %
Total	18.42	17.15 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.73	8.69 %
RCY1	0.70	8.84 %
VKI1	0.36	14.76 %
NDL1	0.34	10.51 %
TPY1	0.28	9.72 %
PDT1	0.24	5.24 %
PMR1	0.14	3.36 %
KNL1	0.09	3.85 %
BVL1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	18.42	17.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.23	7.72 %
Home-The	5.82	56.64 %
Total	13.05	12.56 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.67	14.27 %
CRL1	0.29	8.63 %
TVU1	0.21	9.27 %
JPT1	0.14	5.19 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VJW4	-0.21	-7.32 %
Total	13.05	12.56 %