

MTD Sales  
98.78 L

Brand Share %  
24.77 %

Information:

MTD : 01-08-2025 To 17-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.77 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 84.24       | 22.79 %       |
| Home-The | 14.54       | 49.82 %       |
| Total    | 98.78       | 24.77 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 55.38       | 26.17 %       |
| VIJAYAWADA-01 | 43.40       | 23.19 %       |
| Total         | 98.78       | 24.77 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 48.88       | 24.62 %       |
| Home-The | 6.50        | 49.72 %       |
| Total    | 55.38       | 26.17 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ADI1     | 2.29        | 20.29 %       |
| CTO1     | 2.19        | 18.42 %       |
| NLR1     | 1.81        | 23.40 %       |
| GTL1     | 1.20        | 20.84 %       |
| DHN1     | 1.13        | 21.72 %       |
| NYP1     | 1.11        | 14.57 %       |
| PDT1     | 1.00        | 13.09 %       |
| SPE1     | 0.95        | 16.50 %       |
| RJP1     | 0.89        | 16.12 %       |
| MPL1     | 0.83        | 8.03 %        |
| BVL1     | 0.54        | 21.91 %       |
| KNL1     | 0.40        | 5.78 %        |
| PUT1     | 0.38        | 4.94 %        |
| KOU1     | 0.12        | 2.68 %        |
| PGR1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| Total    | 55.38       | 26.17 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 35.36       | 20.67 %       |
| Home-The | 8.04        | 49.89 %       |
| Total    | 43.40       | 23.19 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVU1     | 1.32        | 20.85 %       |
| TDD1     | 1.12        | 23.72 %       |
| OGL1     | 0.97        | 15.20 %       |
| PPM1     | 0.93        | 19.84 %       |
| RAL1     | 0.89        | 15.92 %       |
| VJW5     | 0.79        | 18.24 %       |
| ELU1     | 0.77        | 9.83 %        |
| PRL1     | 0.76        | 24.49 %       |
| DPE1     | 0.61        | 14.65 %       |
| KND1     | 0.60        | 16.03 %       |
| NRT1     | 0.54        | 9.08 %        |
| VJW4     | 0.50        | 11.74 %       |
| VJW1     | 0.46        | 4.26 %        |
| AMP1     | 0.42        | 16.39 %       |
| PAP1     | 0.36        | 10.93 %       |
| MTM1     | 0.26        | 8.76 %        |
| CRL1     | 0.12        | 2.10 %        |
| GVM1     | 0.12        | 2.70 %        |
| BPP1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 43.40       | 23.19 %       |